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“30,000 Miles Website Checkup”

Offered by NetGreen Consulting, Inc.

Does a "Check Engine" light go on in your head when you look at your current website? Is it up-to-date with info about your current products and services, or as old and rundown looking as your Grandpa's jalopy? Do you wonder how you could make your website easier for visitors to find what they're looking for - or even to find your site at all? Most importantly: is your current website driving traffic and sales TO or AWAY FROM your business or organization?

We can help! Our “30,000 Miles Website Checkup” service will go "under the hood" to analyze your existing site's layout, look, links and usability as well as your listings and rankings in Google and other major search engines. We'll provide written recommendations for improvements and discuss our findings and recommendations with you so you can understand specific actions to take to improve your Internet marketing vehicle. Our review and analysis of your existing website includes:

- Consultation by NetGreen Consulting, Inc. with the website owner (which may be performed via telephone, email or in person as agreed to by both parties) regarding any website concerns or known problems, improvements that they would like to be made, or features that they would like to have added.
- Review of an existing website's pages, layouts, broken links, and overall functionality
- Analysis of the website's listings and links in Google, Yahoo, and Bing.com (formerly MSN) with a written report of the findings
- Written recommendations for improvement of the site's layout, "look and feel," and ease of use for visitors
- Written recommendations for improvement of the site's Search Engine listings
- Review of these reports and recommendations with the website owner (either via telephone, email or in person as agreed to by both parties)

Actual modifications or optimizations to the existing website are NOT included in this analysis; however, the Customer may contract with NetGreen Consulting, Inc. under separate agreement to perform such website modifications or optimizations, if desired.

The price of this website analysis service is **\$295.00**, payable upon engaging NetGreen Consulting, Inc. to perform this service. References are available upon request.